

turfbusiness

2018 Media Pack

29,000+
reasons to advertise!

turfbusiness

The Total Turf Package

Turf Business is the industry's number one hub for turf news, product information, profiles and interviews in printed and digital formats. The place where the big names share their knowledge, experience and opinions across our magazine, website, email and social media platforms alongside the industry's only dedicated TV channel, Turf Business TV.

Turf Business offers an unrivalled package of multi-platform advertising and promotional opportunities within the turfcare industry, reaching a massive audience of over 29,000 fully opted in professionals.

Our highly effective range of promotional solutions provide advertisers with both flexible and cost effective options that can meet almost any marketing objectives and suit all budgets.

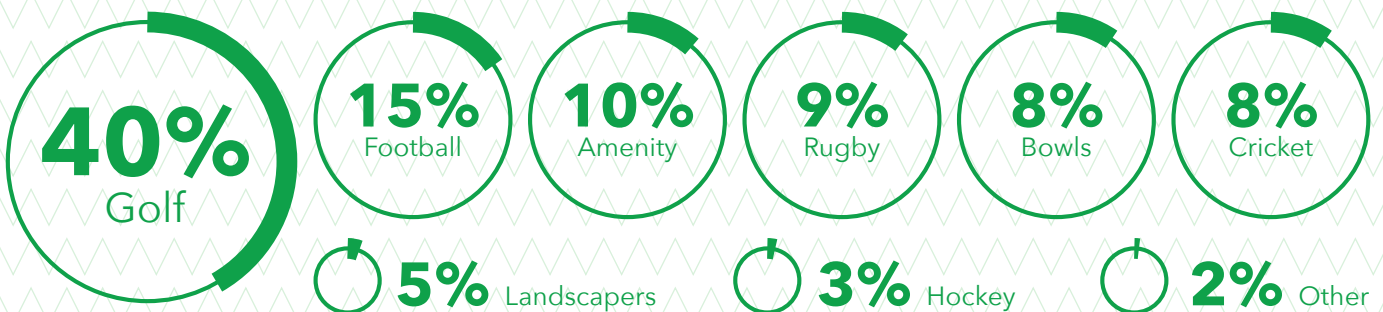
Turf Business's market leading 'Total Turf' package includes comprehensive exposure across all of our marketing channels. This includes the printed Turf Business magazine, the digital Turnpage and mobile App versions of the magazine, video content through Turf Business TV (see page 3 for more information), the market leading Turf Business website (updated daily), weekly email newsletter, dedicated email shots to our fully opted in turfcare audience, and regular breaking news and updates to our social media community.



All magazine advertising appears in the printed and digital versions of Turf Business at no extra cost with the added option to include video and/or slideshow images in the App and Turnpage versions. Alongside this we also offer cross-platform Banner and Button advertising opportunities and the chance to place product or company profiles online.

Through our first-rate content, such as the Blade Runner series and interviews with leading industry professionals, we offer our readership an experience like no other in the turfcare market. By leveraging this we provide you with fantastic promotional opportunities and the chance to target an ever growing audience across the sports, golf, amenity, education, landscaping, contracting sectors and more.

Readers by sector



For advertising enquiries call 01892 664555 or email martin@turfbusiness.co.uk



Bringing *turf* to life

Turf Business TV is the definitive multi-channel platform for industry leading video content, bringing our audience a mix of interviews, profiles, product information and demonstrations alongside the odd fun item, providing an interactive experience like no other available in the market.

Building on entertaining editorial from leading figures such as Darren Baldwin, Neil Stubbley, Paul Burgess, Alan Ferguson and Keith Kent, the next step in Turf Business TV's evolution is to offer manufacturers and suppliers the chance to utilise this unique opportunity in the form of infomercials, sponsorship or video advertising. We can even come along and shoot a dedicated video piece for you on request.

Hosted across our dedicated web page, YouTube channel, social media accounts and email subscriber list Turf Business TV provides you with the perfect opportunity to reach your target market in the highest impact manner available. If a picture says a thousand words, then imagine the possibilities of dedicated video content.

To find out more about how our digital capabilities can help you please do not hesitate to get in touch.

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